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YOU are cordially invited to listen to Ferris SPRINGTIME RADIO PROGRAMS
WOW, Omaha, Mon. and Thurs. 6:00 p.m.—WLS, Chicago, Wednesdays, 7:00 p.m.
A Message to Home Owners from FERRIS

Choice Apples for every season—an ideal collection for the home planting. These one-year trees, well rooted and shrifty, Quality and varieties considered, it is the greatest Apple tree bargain ever offered during our 61 years of business. Don't miss it.

Choice Apples for every season:
2 Duchess.
2 Grimes Golden.
2 Jonathan.
2 Delicious.
Choice Apples for every season—an ideal collection for the home planting. These are one-year trees, well rooted and shrifty. Quality and varieties considered, it is the greatest Apple tree bargain ever offered during our 61 years of business. Don't miss it.

Choice Apples for every season:
2 Duchess.
2 Grimes Golden.
2 Jonathan.
2 Delicious.

Choice Hollyhocks:
5 Anna (finest purple).
5 Mona Lisa (choice pink).
5 E.J. Shaylor (bright rose).
5 Salmon Beauty (shades salmon).

Ferris Hollyhock Collection

Our Hollyhocks are the choice double-flowering Hollyhocks, ideal for the tall border and showy background. Choice of Red, White, Pink or Yellow. Bargain Prices: 5 for 98c; 10 for $1.39; 20 for $2.05, postpaid.

Choice Gladioli:
5 Altair (rich red).
5 Anna Eberhois (the finest purple).
5 Mona Lisa (choice pink).
5 E.J. Shaylor (bright rose).
5 Salmon Beauty (shades salmon).

Our Price: 98c postpaid.

With this collection you will actually bring the beauty of the rainbow to your garden.

Choice Iris:
5 Anna (finest purple).
5 Mona Lisa (choice pink).
5 E.J. Shaylor (bright rose).
5 Salmon Beauty (shades salmon).

Our Price: 98c postpaid.

With this collection you will actually bring the beauty of the rainbow to your garden.

Choice Phlox:
5 Mixed Double Hollyhocks.
10 Mixed Delphiniums.
5 Mixed Irises.
5 Gallardias.
10 Shasta Daisies.
10 Hardy Pinks.

Our Special Bargain Price, 98c postpaid.

A magnificent collection for the average home. (Worth all of $10.00).

Ferris' Evergreen Group "A"

There is a wonderful year-round charm for the home in Ferris Evergreens

2. American Arbor Vitae. 18-24 in. .......... 1.40
3. Pyramidal Arbor Vitae Specimen. 18-24 in. ... 3.50
4. 1 Norway Spruce Specimen. 18-24 in. .......... 1.35
5. 1 Dwarf Mugho Pine Specimen. 15-18 in. ....... 1.80

Total .......... $12.10

Our Special Landscape
Bargain Price (By Express) $14.50

Wayne Ferris
Founder

S. W. Ferris
Founder

A Square Guarantee

I guarantee to every Ferris customer, stock that is true to name, and absolutely as represented. Any tree or plant that dies the first growing season, I will replace it at no charge. If the tree or plant dies the second growing season, I will replace it at half the regular catalog price, if you return the tree or plant to me and show me the receipt from the nursery where it was purchased.

I guarantee to every Ferris customer, stock that is true to name, and absolutely as represented. Any tree or plant that dies the first growing season, I will replace it at no charge. If the tree or plant dies the second growing season, I will replace it at half the regular catalog price, if you return the tree or plant to me and show me the receipt from the nursery where it was purchased.

Sincerely yours,

Earl Ferris

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Total .......... $12.10

Our Special Landscape
Bargain Price (By Express) $14.50

Earl Ferris
Shasta Daisies.

Our Famous Long-Spurred Columbines. Their charming, dainty blooms cover an unusually long period of time; plants are hardy, vigorous and long-lived. You will want a large supply of these splendid perennials to line your border. Ours are the selected, long-spurred Columbines, colors ranging from white and shades of fuchs to a mixture of pink and yellow. Mix is sent out only.

PERENNIAL COLLECTION F-3. 5 Aquilegias for $1.25; 30 for $10.50, postpaid.

PERENNIAL COLLECTION F-4. 10 Aquilegias.

10 Galliardas.

Shasta Daisies.

These 30 Delightful Perennials—Add color and spice to your flower gardens with this Ferris Collection. Easily grown. 100 pieces. Our Best Price, Postpaid...

$2.35

Long Spurred Aquilegia.

Delphiniums.

(Perennial Larkspur.)

Tail gracefuley staked of clear blue flowers give color and distinction to any planting. No wonder they are called the aristocrats of the flower kingdom. Present-day perennial gardens show a predominance of Delphiniums, and ours are an extra choice strain.

PERENNIAL COLLECTION F-7. 10 Delphiniums for $1.55; 30 for $10.50, postpaid.

PERENNIAL COLLECTION F-8. 10 Delphiniums (light blue).

10 Delphiniums (deep)

5 Hybrid Delphiniums (select strain).

These 25 Statly Delphiniums—A marvellous collection (will add $25.00 worth of beauty to your garden). Our Extra Special Bargain Price, Postpaid...

$2.98

Gailardias.

Rich, golden yellow blooms, shading often to orange—no wonder they are called the aristocrats of the flower kingdom. Extremely hardy, and another size—thry bloom all Summer long.

PERENNIAL COLLECTION F-7. 12 Gailardias for $1.35; 30 for $10.50, postpaid.

PERENNIAL COLLECTION F-8. 6 Gailardias.

3 Dianthus.

1 Bleeding Heart.

3 Yacon.

These 25 Charming Perennials—A riot of color—this collection will bring the bulb set out. (Worth all of $5.50). Our Cut Rate Price, postpaid...

$3.65

Iris.

Their lilac-like flowers of exquisite colors are known and loved the world over. Never garden is complete without them.

PERENNIAL COLLECTION F-11. 15 Iris for $5.75; 30 for $12.50, postpaid.

PERENNIAL COLLECTION F-12. 5 Gertrude Jekyll Iris (white). 5 Phloxens Iris (soft yellow). 5 Queen of May Iris (tricolor). 5 Honorable Iris (golden yellow). 5 Madame d'Herens Iris (white with blue frill). 5 Purple Queen (purple).

These 10 Marvelous Iris—A whole garden in itself, or a charming border for walk or driveway. (Agents get $1.88 for similar collections). Our Bargain Price, Postpaid...

$1.88

PERENNIAL PHLOX.

Great trays of flower, brilliantly colored flowers that last all season. A color for every purpose. These 100 pieces...

Price... $3.00

Shasta Daisies.

No perennials collection is complete without this beautiful flower. Produces a real avalanche of white, charming blooms in June, and on and throughout the Summer. Extremely hardy and easy to grow.

PERENNIAL COLLECTION F-1. 10 Shasta Daisies for 50c; 30 for $1.05, postpaid. Write to us for prices on larger quantities.

PERENNIAL COLLECTION F-2. 10 Shasta Daisies.

Shasta Daisies.

These 25 Marvelous Iris—A riot of color—this collection will bring the bulb set out. (Worth all of $5.50). Our Cut Rate Price, postpaid...

$3.65

Iris.

PERENNIAL COLLECTION F-12. 10 Phloxens Delphiniums (light blue).

10 Adonis Delphiniums (deep)

5 Hybrid Delphiniums (select strain).

These 25 Statly Delphiniums—A marvellous collection (will add $25.00 worth of beauty to your garden). Our Extra Special Bargain Price, Postpaid...

$2.98

Delphiniums.

Our Famous Long-Spurred Columbines. Their charming, dainty blooms cover an unusually long period of time; plants are hardy, vigorous and long-lived. You will want a large supply of these splendid perennials to line your border. Ours are the selected, long-spurred Columbines, colors ranging from white and shades of fuchs to a mixture of pink and yellow. Mix is sent out only.

PERENNIAL COLLECTION F-3. 5 Aquilegias for $1.25; 30 for $10.50, postpaid.

PERENNIAL COLLECTION F-4. 10 Aquilegias.

10 Galliardas.

Shasta Daisies.

These 30 Delightful Perennials—Add color and spice to your flower gardens with this Ferris Collection. Easily grown. 100 pieces. Our Best Price, Postpaid...

$2.35

Shasta Daisies.
**A Riot of Color $5**

**Ferris Landscape Collection “A”**
- lilac, 3 yr. (background)
- Spirea Van Houttei, 3 yr. (foreground)
- Japanese Barberry, 12-18 in. (foreground)
- Spirea Anthony Waterer, 2 yr. (foreground)

(Well worth $10.00. Such collections add hundreds of dollars to the valuation of home property)

To Ferris Customers FOR ONLY $3.00, Postpaid.

**FERRIS LANDSCAPE COLLECTION “B”**
- Paul’s Scarlet Climber Rose.
- Climbing American Beauty Rose.
- Bridal Wreath makes, and it flourishes all summer long.
- Beautiful Lilacs, 1 Purple, 1 White, 3 Lilac, 3 Improved Persian, 2-3 ft., Select Plants, postpaid, for only...

**FERRIS LANDSCAPE COLLECTION “C”**
- Paul’s Scarlet Climber Rose.
- Climbing American Beauty Rose.
- Bridal Wreath makes, and it flourishes all summer long.
- Beautiful Lilacs, 1 Purple, 1 White, 3 Lilac, 3 Improved Persian, 2-3 ft., Select Plants, postpaid, for only...

**FERRIS LANDSCAPE COLLECTION “D”**
- Paul’s Scarlet Climber Rose.
- Climbing American Beauty Rose.
- Bridal Wreath makes, and it flourishes all summer long.
- Beautiful Lilacs, 1 Purple, 1 White, 3 Lilac, 3 Improved Persian, 2-3 ft., Select Plants, postpaid, for only...

**FERRIS’ HEDGES**

**HEDGE BARGAIN H-1**
- Japanese Barberry.
- 10 ft. hedge.
- Prices postpaid, 10 ft. hedge.

**HEDGE BARGAIN H-2**
- Amon River No. Privet.
- 10 ft. hedge.
- Prices postpaid, 10 ft. hedge.

**HEDGE BARGAIN H-3**
- Spirea Van Houttei.
- What a charming hedge for the garden or the front yard!

**Lilac Collection L-1**
- 3 BEAUTIFUL LILACS, 1 Purple, 1 White, 1 Improved Persian, 2-3 ft., Select Plants, postpaid, for only...

**Lilac Collection L-2**
- 3 SUPERB FRENCH LILACS, 1 Chaus. X B. (crimson purple), 1 Marie Louise (white), 1 Marie Laugrave (white), 2-3 ft., Select Plants, postpaid, for only...

**FERRIS’ ROCK-BOTTOM PRICE, POSTPAID. $5.00**

**CLEAN-UP SALE $5.00**

**OUR SPECIAL LANDSCAPE BARGAIN PRICE, POSTPAID. $5.00**

**WHERE IN ALL THE WORLD CAN YOU FIND SO PERFECT A SHrubbery FOR ONLY $5.00?**
The Finest Bargains I Have Ever Made on EVERGREENS

Ferris Evergreen Bargain E-1
COLORADO BLUE SPRUCE. A magnificent evergreen, often with a marked silvery cast in the Summer, when the new growth comes out. Foliage heavy, the needles short and stiff. Uniquely symmetrical, with aristocratic lines rarely found in any other tree. Probably no other evergreen is more admired than this. Bargain price, 12-15 in., fine, thriving transplants, a pair (2) for $3.95, postpaid; or 2 pairs (4) for $6.75, postpaid.

Ferris Evergreen Bargain E-2
2 Globosa Arbor-Vitae. 6-10 in.
6-10 in.
2 Pfitzer’s Juniper. 8-12 in.
2 Pyramidal Arbor-Vitae. 12-18 in.
6-10 in.
1 Concolor Fir. 12-18 in.
1 Dwarf Mugho Pine. 6-10 in.

Ferris’ Evergreen Bargain No. E-7
Light Transplanted Transplants
1 Colorado Blue Spruce, Globe Arbor-Vitae, Pyramidal Arbor-Vitae. 12-15 in. 18-24 in.
1 Dwarf Mugho Pine.. 6-10 in. 18-24 in.
1 Concolor Fir.. 12-18 in. 18-24 in.

Some of our country’s finest windbreaks are of Ferris’ famous Norway Spruce. The above windbreak added over $3,000 to the valuation of the farm, in twelve years’ time.

Ferris’ Evergreen Bargain No. E-3
2 Pyramidal Arbor-Vitae. 12-18 in. 18-24 in.
2 Pfitzer’s Juniper. 8-12 in. 18-24 in.
2 Glabosa Arbor-Vitae. 6-10 in. 18-24 in.

Beautiful Ornamental Evergreens
Strong, well rooted, light transplants. $5.95
Postpaid, only

Ferris’ Evergreen Bargain E-4
NORWAY SPRUCE. We have the largest and best stock of Norway Spruce ever produced. We only wish you could come to the nursery and see them. This is the evergreen that makes the ideal windbreak—a compact, bushy grower, with branches clear to the ground. Needles short and stiff, and of a deep green color. But not only is it the most popular evergreen for windbreaks, it makes a splendid ornamental tree for the landscape, while trimmed boughs of Norway Spruce are very beautiful and effective. Besides, these are the evergreens universally used for Christmas trees and they are being extensively planted for the purpose alone.

The picture above will tell you something of the beauty of these evergreens.

These Six Handsome Evergreens
in the light transplanted grade for $4.95 postpaid—or in the heavier transplants for $11.25, by express.

Ferris’ Evergreen Bargain E-5
1 Concolor Fir. 12-18 in.
1 White Spruce. 12-18 in.
1 Norway Spruce. 12-18 in.
1 American Arbor-Vitae. 12-18 in.

Ferris’ Evergreen Bargain No. E-6
A pair of Ferris’ Pyramidal Arbor-Vitae at the entrance of your home will make it a hundred times more attractive. This particular evergreen is ideal for this purpose, or for any kind of ornamental planting. Has the beautiful lacy foliage of the Arbor-Vitae, and naturally assumes a refined, pyramidal shape without trimming. The following special prices on matched pairs, especially suitable for entrance planting:
2 Pyramidal Arbor-Vitae, 18-24 in., specimens, only $2.85, postpaid; or 4 trees of this grade for just $6.70, postpaid.
2 Pyramidal Arbor-Vitae, 2-2½ ft. select specimens, B&B, $7.75; or 4 trees of this grade for only $13.50, (by express or freight).

Gentlemen: I received your shipment of evergreen trees in the Spring. I immediately planted them and took good care of them, all through the hot, dry Summer. They all lived and are doing fine—about 6 ft. in all.

O. T. KNODE.

Richmond, Ind., Sept. 5, 1929
Make Your Home Beautiful with Our Choice Roses

Ferris Famous All-Season Collection of Roses

4 Pillar Roses
1 American Beauty
1 Pillar Scarlet Climber
1 Paul’s Scarlet Climber
1 ‘B. V. Van Fleet’, Wonderful light pink
1 White Rambler, Old-time favorite

1 Rugosa Rose
Hansa. The finest double red of the Rugosas.

5 Everblooming Roses
1 Pink Radiance, Beau¬
tiful light pink
1 Red Radiance, Pink
1 Marjorie Evers, Choice white
1 Karl Rosenfield Peony, Rich, deep red.

10 MAGNIFICENT ROSES
with potted pink double of blooms through the Summers. An ideal assortment for the home planting. 2-yr., light, mailing size plants, field-grown, post-paid for only $2.15

SPECIAL NOTICE. For other choice roses and directions as to their planting and care, see our large catalog. We also offer some very artistic trellises, rose arches, and garden furniture in our large catalog, with low prices on some.

Terms of Sale and Guarantee

Bargain Collections Cannot be Altered, Divided or Changed in Any Manner

We enter to orders under $1.00 except special Advertising Bargains. Please do not ask us to handle an order under that amount. It costs us about $1.00 to handle any order regardless of the size, and we must get handling expenses out of them.

On orders up to and including $5.00, we require cash with order. On orders amounting to more than $5.00, either cash with order, or, if customer is a large concern, arrange terms in writing. No remittance may be made by check, draft, or express money order on cash in registered letter. Please do not send stamps as remittance with orders.

We always urge our customers to order early. They last. Postpaid, For only.$1.88

THESE 3 CHOICE PEONIES (regular catalog price, $2.05). To Ferris Customers, Postpaid for only.

Ferris’ 1930 Wonder Rose Bargain
A Home Beautifier

These Six Supreme Climbing Roses—good, thrifty, 2-yr., plants, paid for only $2.15

SPECIAL NOTICE. For other choice roses and directions as to their planting and care, see our large catalog. We also offer some very artistic trellises, rose arches, and garden furniture in our large catalog, with low prices on some.

Peony Bargains

Peony Bargain X

5 MIXED PEONIES, unnamed, a good assortment of doubles blooming. $1.48

Peony Bargain XX

1 Karl Rosenfield Peony, Most beautiful red
1 Marie Lemoine Peony, The choicest white
1 Achiile Peynot, An exquisite light pink.

 THESE 3 CHOICE PEONIES (regular catalog price, $2.65). To Ferris Customers, Postpaid for only.

Gladiolus Bargains

Gladiolus Bargain G-2
My Selected Rainbow Mixture
A collection of choice varieties and colors, ranging from the light dainty tints to all the deep, rich shades—which give you a riot of color and picturesque finish.

Large Bulbs, One Inch and Up

25 for $0.60
50 for 1.10
100 for 1.89
200 for 3.52

Gladiolus Bargain G-9
5 Anna Eberius. Purple
5 Lob. White
5 1910 Rose. Rose
5 Myra. Salmon-pink
5 Scarlano, Scarlet
5 Mona Lisa. Delicate pink
5 Gerda. Lavender
5 Souvenir, Canary-yellow

40 WONDERFUL GLADS. All large bulbs, one inch and up, as long as they last, Postpaid for only $2.09

Gladiolus Bargain G-10
10 Prime Beauty. Light salmon
10 Joe Coleman. Deep red
10 Mona Lisa. Light pink
10 Arlen. Orange-salmon
10 Anna Eberius, Pansy-purle.

50 GLORIOUS GLADS. Large bulbs, one inch and up. Our Bargain Price, Postpaid. $1.90

Gladiolus Bargain G-8
5 Alice Tiplady. Brilliant orange-saffron
5 Scarlano. Bright scarlet, ruffled
5 Anna Eberius. The finest purple
5 E. J. Shaylor. Rose-flame
5 Mona Lisa. Softest rose-pink.

25 BEAUTIFUL GLADS. All large bulbs, one inch and up, to Ferris Customers, Postpaid for only...

Gladiolus Bargain G-11
25 Mona Lisa, 25 Anna Eberius, 25 Salmon Beauty

(Large bulbs, one inch and up)

Three of the most charming of all Glads for the home or commercial planting. Think of it! These 75 bulbs, Postpaid, for only...

$2.00

Ferris’ Tri-Color Rugosa Bargain

1 Red, 1 White, 1 Pink

The Three Rugosa Plants, 2 yr., mailing size, Postpaid, $1.00.

These are the famous ‘Adolphe Toussaint’—Rugosa. Named because of their extreme hardiness, even in cold climates. Will grow almost anywhere and require no Winter protection. Their shrubbery, the finest of any flowers for the rock border, and no foundation plantings can be more beautiful. A beautiful group for the foundation planting or for the rock border.

Ferris’ Famous Rose Arbor Bargain

10 CHOICE RAMBLER ROSES, 1 yr., mailing size plants, well rooted and thirfty. $1.49

3 Red Ramblers
3 White Ramblers
3 Pink Ramblers
1 Yellow Ramblers

These Ramblers are splendid, popular varieties that cannot help but please the planter, but will be of service to him in a super covering for a fence, trellis or arbor.
Ferris' Wonder Apple
Bargain for 1930
The Finest We Have Ever Offered

Here is Ferris' Apple Bargain Supreme—a bargain in quality, in price, and in varieties. These trees will produce Apples for every season, and the very best quality fruit. They are extra well rooted, hardy, and northern grown. They are grafted on whole root, with scions taken from bearing trees, thus eliminating any mistakes in varieties—they are all absolutely true-to-name. We cannot say enough for them, only you must ORDER AT ONCE to be sure of taking advantage of this most remarkable offer.

1 Yellow Transparent
1 Wealthy
1 Stayman's Winesap
1 McIntosh
1 Grimes Golden
1 Golden Winesap
1 Duchess
1 Wealthy
1 McIntosh
1 Grimes Golden
1 Golden Winesap
1 Duchess

At the low price we are quoting on these 14 Apple trees, which is 19c each, this bargain cannot be divided, altered or changed in any manner, as we have grown these varieties in large quantities especially for this Model Orchard. These 14 Ferris Apple Trees—Finest Seasonal Fruiters—1-year, averaging 3 to 4 feet high, for only $2.26. (If you desire these 14 fine Apple trees by parcel post, add 30c extra to cover cost of trimming, packing and postage).

NOTE—For other choice varieties of fruit trees, see our large catalog, with low bargain prices on large quantities.

Ferris First Quality Small Fruits
Our Prime-Favorite Raspberry Collection
12 Latham Raspberry. There is nothing to equal this wonderful Red Raspberry.
12 Cumberland Raspberry. The finest Black Cap.
6 Golden Queen Raspberry. A superb Yellow Raspberry.

12 SUPREME FRUIT TREES—Extra fruit bearing, thrifty, hardy and delicious flavor. Express $4.69

Our Special Strawberry Bargain
100 Dunlap Strawberries. You simply cannot excel this Spring-bearing Strawberry.
50 Mastodon Everbearing Strawberries, The famous, extra large berry that is in great demand these days.
150 SUPREME STRAWBERRY PLANTS. We have never offered a finer bargain in Strawberries—Worth all of $3.50. Our Price, Postpaid...

$2.55

Our Ideal Grape Bargain
10 Concord Grape. Best known Black Grape grown.
1 Agawam Grape. Finest Red Grape.
1 Niagara Grape. Best White Grape.
15 SELECTED GRAPES, An ideal assortment for the average family. All select, 2-yr. grade. (Well worth $2.50). Our Bargain Price, Postpaid...

$1.55

Our Combination Small Fruit Collection
100 Dunlap Strawberries.
25 Mastodon Strawberries.
12 Latham Red Raspberries.
12 Cumberland Black Raspberries.
6 Golden Queen Raspberries.
6 Concord Grapes.

The Finest of Ferris Fruits for all seasons. No assortment equal to this—Regular catalog price $5.10. Our Bargain Price, Postpaid...

$4.65

Earl Ferris Nursery, Hampton, Iowa