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The Association
of
College and University
Broadcasting Stations

SPECIAL BULLETIN
Release Date February 24, 1932

TO MEMBERS
of

THE ASSOCIATION OF COLLEGE AND UNIVERSITY BROADCASTING STATIONS
(and a special request mailing list)

Ten days ago we released a bulletin from this office dealing with the proposition of a statement to be made up by the various member stations and submitted to the Federal Radio Commission as well as the senators and congressmen of the state in which the university or college station is located.

You will recall that this suggestion was made by Professor J. C. Jensen, Director of Radio Station WCAJ, Nebraska Wesleyan University, Lincoln, Nebraska. Mr. Jensen has recently received a letter from Mr. Armstrong Perry stating in essence that this would be a very valuable piece of work for the Association to place before the Federal Radio Commission and others named.

It is quite necessary if statements of this type are attempted that we have at least a majority of the member stations of the Association agreed upon sending these to the parties named. Your officers personally feel that this matter should be attended to immediately upon receipt of this bulletin (in case your station has not already submitted the statement). You recall that seven main points were emphasized in the bulletin asking that the stations give the Commission and others information dealing with this particular point. In order that you may have these points before you again and to help you in assembling information for the statement we are again listing them as follows:

1. Power, time and frequency used by your station April 1, 1927.
2. Power, time and frequency first assigned by the Commission in June, 1927.
3. Details regarding each change in power, time and frequency required since June, 1927, with dates.
4. Limitation to daylight time, giving dates and details of order and effect upon broadcast program.
5. Request by the station for improvements in time, power and frequency, and a statement of the Commission's action.
6. Details regarding any applications now pending.
7. A summary of hearings held before the Commission together with costs to the university and outcome of the same.

FROM MR. JOE F. WRIGHT, UNIVERSITY PUBLICITY DIRECTOR AND DIRECTOR OF STATION WILL, UNIVERSITY OF ILLINOIS, URBANA, we have just received the following letter:

"I have a letter this morning from Secretary Baldwin which raises a point in my mind that it would possibly be a good move if, in addition to the material it is suggested that we send to Armstrong Perry about our station and others, we also include a statement as to the value of the institutions with which we

are connected and also a definite statement of the investment we have in radio.

"In his letter, Mr. Baldwin was apparently not clear whether the \$53,046.27 which we sent with our questionnaire applied solely to the university's station or whether it applied to the whole university. He says: 'The figures should apply only to the station.'

"In answering his question I took pains to point out that the figure mentioned above applied solely to the radio building, the transmitter, apparatus, etc., whereas the net worth of the university (at cost) at June 30, 1930, amounted to \$25,117,353.67. (Now exceeds twenty-seven millions).

"The question in my mind is whether the Radio Commission has any adequate idea at all of what the modern educational institution is as to size, workings, and opportunity to take worth while information to the radio audience.

"In answering the questions raised by some of our friends, I have not only written our senators a couple of times, but I am sending the information asked for in the Association's special Bulletin of February 11, 1932."

Will you please take a few minutes' time to write even a short note to this office if you expect to cooperate with officers of the Association and submit this material. We shall appreciate very much having this information by return mail in order that we may know just what action is to be taken relative to this particular work.

Sincerely yours,



T. M. Beard, Executive Secretary